What is a cookie?

A cookie is a small text file that is downloaded onto your computer when you visit certain websites and allows a website to recognise a user’s computer. Cookies are used to help users navigate websites more efficiently and to perform certain functions, as well as to provide information to the owners of the website.

What cookies do Grace Samuel Estates Ltd use?

Below is a list of the cookies used by this website and provides a description of how each cookie works. Where further information about a cookie exists on an external website a link has been provided under ‘More information’

Facebook;

**Purpose**

Facebook, may use cookies, web beacons, and other storage technologies to collect or receive specific types of information and Grace Samuel Estates Ltd may use that information to provide targeted ads.

**More information**

For more information: <https://en-gb.facebook.com/help/568137493302217>

Google Adwords;

**Purpose**

The Grace Samuel Estates Ltd Website uses Google Adwords to remarket or use similar audiences to display adverts on other 3rd party websites.

**More information**

To opt out: <https://support.google.com/ads/answer/2662922?hl=en-GB>

Google Analytics;

**Purpose**

The Grace Samuel Estates Ltd Website uses Google Adwords to remarket or use similar audiences to display adverts on other 3rd party websites.

**More information**

To opt out: <https://support.google.com/ads/answer/2662922?hl=en-GB>

Hotjat;

**Purpose**

Hotjar allows us to understand what users do on our site by visually (and anonymously) representing their clicks, taps, and scrolling behavior.

**More information**

For more information visit the Hotjar site – <https://www.hotjar.com/legal/policies/privacy>

Twitter;

**Purpose**

The Grace Samuel Estates Ltd Website uses Twitter ads to remarket or use similar audiences to display adverts on Twitter.

**More information**

<https://help.twitter.com/en/safety-and-security/privacy-controls-for-tailored-ads>

**How do I restrict or delete cookies?**

13 of the cookies we use are essential for parts of the website to operate and have already been set. You may delete and block all cookies from this website, but please be aware that restricting or deleting cookies may impact on the functionality of the website.

Your web browser may allow you to restrict or delete cookies set by this website. The Help function within your browser should tell you how. Alternatively, you can visit [www.allaboutcookies.org](http://www.allaboutcookies.org/) which provides general information about cookies and how you can manage cookies on your computer.

To opt out of being tracked by Google Analytics across all websites visit <http://tools.google.com/dlpage/gaoptout>.